



MEDIA KIT

2016

PRINCESSAANASTASIYA.COM

[YOUTUBE.COM/PRINCESSAANASTASIYA](https://www.youtube.com/PRINCESSAANASTASIYA)

[INSTAGRAM.COM/PRINCESSA_ANASTASIYA](https://www.instagram.com/PRINCESSA_ANASTASIYA)



PrincessaAnastasiya is a place where nostalgia for the past and dreams for the future transpire side by side in the present. It's a platform where people converge to speak their souls, share thoughts that would otherwise remain unspoken, and worship the world's beauty. Where they can feel inspired by the very real magic to be found in reality, and be empowered to love themselves, to grow, and above all, to believe in their own power.

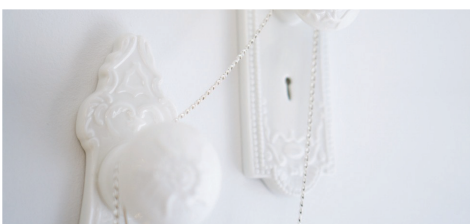
PrincessaAnastasiya is a place that celebrates that dark and light are but two sides of the same coin, and does not shy from honesty and raw emotion. It is a safe haven for beauty, passion, imagination, ideas, and intellect.

It strives always to share sublime places, brooding fashion, dark fairytales, old cities, unique products, wisdom. It stands for storytelling, seasons, memories, adventure, and shelter.

Anastasiya was born in Ukraine, and moved to the United States at the age of four. She graduated from the University of Pennsylvania in 2014, with a major in Communication Design, and minors in Creative Writing and Russian.



PRINCESSA & NASTASIYA



SOCIAL REACH ▶

since inception YouTube, circa 1/15; Blog, circa 9/15

YOUTUBE

4.2k

subscribers

8k

monthly views

BLOG

2k

unique visitors

INSTAGRAM

2k+

TUMBLR

700+

PINTEREST

200+



TRAVEL

STYLE

STORYTELLING

DECOR

DESIGN

LIFESTYLE





Expertise ▼

Writing

Digital Design

Typography

Branding + Identity

Photography

Cinematography

“Anastasiya is a rare talent. Equally gifted in the literary and visual arts, her imagination and potential seem almost unlimited. She is one of the most talented young writers I have encountered in over twenty years of teaching creative writing at the University of Pennsylvania.”

KAREN RILE





I really, really admire the way you analyze topics. The quotes and references you are able to connect to your message bring so much to the topic too. This was almost too relevant for me presently, but you made me feel this inner calm about it all. Thank you.

KSENIYA LUKIY

You've got such a magical brain, I absolutely adore your videos and how much effort you put into them :-)

MARY JENEVIEVE

i'm lost for words. the things you said in this video resonated with me so much, nothing but love for you and the content you're putting out xx

PICHAPAU

Please do a Q&A. I have to say you earned a special place in my heart and I wish you all the best in the world for the new year.

FISCHFELL

This is my favorite youtube channel! [...] I love your blog! You have a lovely, and rare mind [...] Please keep writing xo

PENELOPE REILLY

I only just discovered your channel and wow, i'm already obsessed. I love the way you speak and also interpret the world. You really inspire me! <3

ANEESA ZAMAN

ugh I just recently found this channel and I love it so much it hurts X) <3 please keep up the good work

KINGKHAYA

Oh, I missed your videos so much. Just because I have distanced myself from social media but I was always keeping an eye open for new videos from you.<3

FISCHFELL

Hi, Anastasiya! [...] I have fallen in love with your videos! I often feel that YouTube has a lot of rather superficial, unoriginal users and I've been longing to discover someone more unique and with more depth. I love how creative and beautifully different you are. I am so fascinated and inspired by the way your mind works, your sense of style, and the eloquent way you are able to express yourself. You've already inspired me to be more creative, read and write more, decide on the way I'd like to portray myself to the world, and indulge in my musings about life more often. Thank you for sharing your beautiful spirit with all of us through your new channel!

LITTLEBLUESUNFLOWER

Your channel is so unique and special! I found u months ago and I'm so happy i did!

ADRIANA MARIA

I don't know if you'll ever read this comment but i just randomly stumbled across your youtube channel and I was absolutely blown away. Pushing aside the obvious, your beauty, I adore your creativity and effort you put in each of your videos (yes, I binged watched your videos). I can honestly see your channel going pretty far! Anyway, hope for the best and goodluck with your future endeavours! Love from Australia!

HEARTWARMINGOFFICIAL

You are seriously one of my favorite Youtuber and human being ever, I mean your videos are so well filmed and edited (if this makes any sense), your voice is so smooth and you are so pretty and you seem so nice I really wanna hug you haha! Congrats for your 2K babe!!!

ELSA B (ELZAI)

Your videos are amazing. Finally a youtuber that doesn't only focus on beauty/fashion, has amazing editing skills, and explains well all the ideas she wants to convey. Your channel is so well put together. Just awesome.

PUNKROCKER4JULIE

You should be so happy of yourself for making this video, because this video gave me such a positive mind set. This video is literally all I needed. I think a year or 2 ago I had this phase that I couldn't stop thinking how quickly time is passing and about death and how I'm not doing enough with my life and ended up crying myself to sleep too. Basically what I want to say is that u helped me so much with this video and this video will be my "go to" for when im feeling a bit down:] <3

KINGA JPG

your videos seriously make my day, I look forward to them more than anyone else I'm subscribed to really. they're just so beautifully edited and filmed and I especially loved this one! xo

OLIVIA MARIE

I remember when i watched one of your videos & i fell in love with the quality of your words & your originality inside a media where is pretty much copy/paste ideas (tags). I do believe that, like i said before, youve such a positive potential & QUALITY that details like aesthetics are not the main "magnet" for people to stay as subscriber or following your IG; its your essence, your mind, your words [...]

PAULA B. AMARO

How do you not have hundreds of thousands of subscribers already?!? You're absolutely incredible

TRUEBEUTIE





Brands



worked with

- Disturbia
- Lime Crime
- Architeqt Salon
- MINKPINK
- Imm Living
- Pretty Attitude Shop
- ...and more!

Brands



worked for

- Urban Outfitters
- Corporate HQ:
- Free People
- Urban Outfitters
- Anthropologie



HOPE TO WORK TOGETHER SOON ▲▲

